

# HERE'S the POINT

By SPENCE HELD

Fortified against the threatening weather, a guy walked out the door of the Arizona Cafe on Bacon St. and ran smack into a swarm of bees.

Buzzing angrily, the bees darted at him from all directions. He lowered his head and plowed straight ahead, batting bees right and left. . . . Finally he escaped, more or less unscathed.

Maybe a million bees were clustered in a thick brown mass on the side of the building while their brethren buzzed around the open door. Passersby stopped and stared; occupants of cars hastily rolled up their windows as they entered or left the alley alongside the building.

Me, I suggested that our photographer approach the scene and get a shot of the bees plastered on the wall. He grinned, shuddered, and declined.

Later in the day I noted the bees had disappeared—either their keeper had come and got 'em or they had taken off for greener pastures.

(Note from columnist's wife: "Women, don't read the next item. Men don't understand!")

Well, I took a sample of local opinion on the Grace Kelly-Prince Rainier production and wasn't surprised to learn the women thought it was very romantic but the men felt it was phony.

The average American girl always has been starry-eyed about dukes, counts, barons, princes and assorted foreign fauna. . . . The explanation, of course, is "glamour"—and they do have such nice manners.

"Prince" Rainier is the titular head of a country consisting of a gambling joint with peasants attached, plus a comic opera constabulary. It's about one-fourth the size of Balboa Park.

Still, he's a "prince," and oh, so romantic!

So are Aly Khan and Porfirio Rubirosa.

(Another note: "I don't care if he's the Prince of Agua Caliente, it was a beautiful fashion show! And the dignified manner in which it was done has no relation to Aly Khan's behaviour.")

There's a guy out at Encinitas who refuses to recognize Daylight Saving Time, according to word from the hinterland.

Good for him!

Personally, I don't mind DST. But in an era of conformity, when almost everybody watches the same TV programs, takes vitamins whether he needs them or not, and punches a clock at the salt mines, such rare rugged individualism is refreshing.

Maybe this guy in Encinitas has a rooster that wakes him up in the morning, huh?

Hi, Zeke!

(If that allusion escapes you, then I'll call a fowl and point out that our local Zeke has moved into town, so to speak.)

## Ocean Beach PTA

The PTA Magazine Appreciation Luncheon was held at the Lafayette Hotel in the Terrace Room, on April 30.

Entertainment was a one-act play, "One Sunday Morning," in which the following local members took part: Mrs. C. W. Johnston, Mrs. Harold Shields, Mrs. Fred Hopkins, Mrs. Gene Austin and Mrs. Robert Brazell.

Others attending from Ocean Beach Unit were Mrs. Joseph Fischer, Jr., Mrs. Fred Daffer, Mrs. Wm. Wright, Mrs. Warren Berger (past magazine chairman) and Mrs. Leo Goggins. (present magazine chairman), Mrs. Ralph Comer, Mrs. Earl Tonkins and Mrs. Geo. Shooter.



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# Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.

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**WINNERS**—Navy ROTC scholarship winners at Point Loma High School are (top to bottom): John Woodard, Leo Nicholas Schowengerdt, William Dougherty and Don Wilson.—S. D. City Schools photo.

## FOUR LOMAN SENIORS QUALIFY FOR NAVY ROTC SCHOLARSHIPS

Four Point Loma High School seniors have qualified for coveted Navy ROTC four-year college scholarships, school officials announced this week.

The scholarships, roughly valued at \$1600 a year, will go to the following Pointers seniors outstanding both scholastically and in school activities:

Donald M. Wilson, son of Dr. and Mrs. Donald A. Wilson, 3321 Zola St.

William E. Dougherty, son of Mr. and Mrs. Robert P. Dougherty, 4643 Castellar St.

Leo Nicholas Schowengerdt, Jr., son of Mr. and Mrs. L. N. Schowengerdt, 4403 Newport Ave.

John S. Woodard, son of Mr. and Mrs. William T. Woodard, 1868 Willow St.

School officials said it is unusual for one school to receive such a large number of Navy ROTC scholarships in any one year. The achievement is a compliment to the school's instructional program as well as to the ability of the four winners.

Each scholarship pays full tuition, cost of books and other fees, and \$50 a month toward living expenses at a college or university of the recipient's choice, providing the institution maintains a Navy reserve offi-

cers' training program. Recipients must serve a minimum of three years' active duty as a Navy officer after graduation.

Wilson, a life member of the California Scholarship Federation, plans to attend Harvard College. His vocational goal is to be a physicist. He is president of the C.S.F. chapter at Point Loma, commander of finance, and a Bank of America Achievement Award winner in science and mathematics.

Dougherty, who plans to attend UCLA, will study electrical engineering. He has served as president of Point Loma's Science Club and is a Bank of America Achievement Award winner in mathematics.

Schowengerdt, who expects to become an engineer, plans to use his scholarship at University of Idaho. He also had an opportunity to attend the U. S. Coast Guard Academy. At Point Loma he is a C.S.F. member, advertising manager of the school paper, and pep band leader. He attended the American Legion Boys' State in Sacramento last year.

Only one of the four who plans a permanent naval career at this time, Woodard expects to use his scholarship at the University of California, Berkeley.

## Cabrillo School Plans Festivals

Children of Cabrillo School have planned two May festivals for 1 p.m. on May 4 and May 11. Folk dancing and music will be features of both programs, with the Maypole dance as the traditional stellar attraction.

The primary grades program on May 4 will be preceded by the installation of new officers of the Cabrillo School PTA. Mrs. Mildred Hale, member of the Board of Education, will install the following officers: Mrs. Arthur Jessop, president; Mrs. William McNamara, first vice-president; Mrs. Loran Clapp, second vice-president; Mrs.

George Lazar, secretary; Mrs. Robert Isaac, treasurer; Miss Grace E. Finley, historian; Mrs. Robert Hoover, auditor; and Mrs. Thomas Willis, parliamentarian.

Children in grades four, five and six will present their program on May 11 in the school auditorium.

## OCEAN BEACH WCTU

Ocean Beach WCTU will meet at Point Loma Methodist Church Tuesday, May 8 at 12:30 p.m. Frank Oster will speak.

## Little League Pancake Day Set May 12th

Point Loma Little League will have its first annual pre-game Pancake Breakfast Saturday, May 12 at 9 a.m. at the league's new baseball field on Harbor Dr. at Lowell St.

Tickets are being sold by all Little League members or may be obtained by calling AC-3-5917. Donation is 50 cents.

The breakfast is being donated by several nationally-known food companies so all proceeds will be used to meet the cost of operating the league. This year there are about 400 boys participating; their ages range from 8 to 12.

After the breakfast and opening-day ceremonies, the 1955 champions, Kiwanis, will play Rotary at 10:30 a.m., with De Falco's and Optimist starting their game at 1 p.m.

Everyone interested in Little League baseball is invited to attend.

## Three Agencies Offer Help In Family Problems

Family life and personal living cannot be tension-free in an era of guided missiles or in a period of economic change or with movement of families from place to place. This comment was made by Howard E. Crofts, president of the San Diego Family Service Association, in calling attention to National Family Week, May 6-13.

"It is during this time that we feel the need to educate the public to the services and facilities available to them when needed," Crofts said.

In San Diego, the three agencies offering counseling on family problems are Jewish Social Service Agency, Catholic Case-work Bureau and the Family Service Association.

These agencies provided family counseling for almost 2,000 cases.

In their annual report, the local Family Service group pointed out that of those helped 151 were from the aircraft industry, 181 from the military, 159 from civil service, 511 from other classifications, and 69 unemployed.

## Qualifying Weight Going Up In Yellowtail Derby

Steady buildup in the number of yellowtail schools working the waters of the Coronado Islands, big improvement in fishing conditions in general, and a sharp upswing in daily catches early this week were first definite signs that the long expected big runs of yellows actually had begun.

The turn for the better began last Saturday when anglers reported schools of fish working on all sides of the Islands and numerous registrations of heavy yellows bounced the minimum qualifying weight in the first period of the Yellowtail Derby up to 21 pounds 8 ounces that day.

Top yellowtail of the fourth week of qualifying was a 29 pound 12 ounce caught by Clyde V. Darr, West Covina, but was closely pressed by two weighing 29-7, one taken by W. Jefferys, Los Angeles, and the other by Eugene M. Kelly, Tarzana.

Among anglers from the Point Loma district who made the qualifying list, at least temporarily, during the week were Assistant Fire Chief Al Penrose and Bart Penrose, 3229 Ibsen, the former with a 22-2 and the latter with a 22 pounder.

In addition to sharp improvement in catches at the Coronado Islands, the Point Loma help beds also came to life and turned up excellent catches of fat calico bass.

## Little League Aux.

First general meeting of the Point Loma Little League Auxiliary will be held Monday, May 7 at 2 p.m. in the auditorium of Silvergate School, according to Mrs. C. D. Murrell, president.

"Many important announcements will be made at that time," she said. "All mothers with boys participating in Little League baseball are urged to attend."



**MELODRAMA**—Here are nine of the 18 Peninsula residents featured in "Love Rides the Rails," to be presented by the S. D. Junior Theatre's Teen Players in Recital Hall, Balboa Park, beginning tonight at 8:15. Left to right are Francine Roberts, Pat Madson, Hazel Evans,

Phil Clark, Judy Hinrichs, Leslee Cochran, Peggy Smith, Bonnie Armstrong and Anita Marion. The melodrama will be presented at the same time Friday, Saturday and Sunday, May 4, 5 and 6. Also, May 11, 12 and 13. For reservations call BE-4-1447.—William Keller photo.

## Slogan Contest

Mrs. R. L. McNabb, of 2222 Ebers St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 7, along with details of the weekly contest.

Mrs. C. P. Laidlaw, of 4757 Muir Ave., the previous week's winner, wrote the Peninsula News as follows: "The shock of winning in your Slogan Contest is still having its effect. I've been a resident of Ocean Beach many, many years, and enjoy shopping in our local business area."

## Sherrard Demands Quarantine Of Tijuana Unless—

In a fighting statement to the Point Loma Democratic Club, Tom Sherrard, candidate for the 78th District Assembly seat, came out for immediate action on San Diego's narcotic problem.

Sherrard claims that if the State and/or Federal Government doesn't accelerate the present anti-narcotic program he will institute proceedings to close the Tijuana border to all traffic, if elected.

Sherrard approves of Judge Hewicker's approach to the problem. In fact, according to Sherrard Headquarters, Sherrard was on record before Judge Hewicker in asserting that the dope-traffic solution lies in closing the border unless Mexican authorities act immediately.

Sherrard said, "Until our Mexican neighbors show good faith, my case rests on the premise that the responsibility today rests with the California and U. S. Authorities to quarantine Tijuana."

## Pt. Loma ROTC To March In Annual Parade

Mission Bay High school's cadet battalion will be in the role of defending champion when 900 cadets from six city high schools participate in the annual Junior ROTC regimental parade and field day maneuvers Wednesday, May 9, at 7 p.m. in Balboa stadium.

The colorful regimental dress parade, followed by a series of competitive drills, will be open to the public without charge, according to Maj. Edward S. Klaniecki, army officer in charge of the ROTC regiment.

Battalions from Mission Bay, Point Loma, La Jolla, Kearny, San Diego and Hoover High schools will march in the regimental parade. The cadets will pass in review before Col. Thomas M. Tarpley, Jr., USA, chief of the southern California sub-district at Fort MacArthur, and R. Peter Colt, regimental cadet colonel from Point Loma High.

The Gen. Joseph Stillwell perpetual trophy, won last year by Mission Bay High's two-year-old battalion, will be at stake in the competitive events.

Competition will be held to determine the best-drilled first-year and second-year cadets, color guard, squad, platoon, company and battalion.

## EXPO & COUNTY FAIR OFFERS \$109,000 IN PREMIUM AWARDS

Previous exhibitors of the Southern California Exposition and County Fair at Del Mar this week began receiving copies of the 1956 premium books, Mrs. Lorene Bohn, superintendent of entries, said yesterday. Exposition dates are June 29 through July 8.

The 220-page catalog lists every section open to competition from Aberdeen-Angus beef cattle to Zinnias in floriculture. Approximately \$109,000 in premium awards are offered, slightly higher than last year.

Premium books are available free of charge to potential exhibitors and can be secured by writing to Mrs. Bohn, Southern

California Exposition, Del Mar. When requesting a book it is helpful to mention the type of entry to be displayed so that proper entry forms can be issued at the same time. Mrs. Bohn pointed out.

Open competition includes light horses, livestock, agriculture, horticulture, floriculture, home economics, dairy products, bees, honey, gems and minerals, poultry, pigeons, rabbits, hobby show, art show, international photo salon, national horse show and junior fair. The latter is limited to participants from San Diego County Fair.

Last year, there were 10,972 separate entries entered by a record 2,485 exhibitors.

## Big Contest Open Until Sat. Noon

Entry blanks for the big prize drawing at Wolf Jewelers, 4822 Newport Ave., are still available there and at 36 other Ocean Beach business establishments. Deadline for entries is Saturday, May 5 at 12 noon.

The drawing for 50 prizes

totaling more than \$1500 in value will be held Saturday at 3 p.m. at Wolf Jewelers. It's not necessary to be present then to win a prize.

Wolf Jewelers is holding its Grand Opening through Saturday the 5th.



**BIRTHDAY**—Judy McCurdy cuts a State College birthday cake for Ann Farrar, dressed as a visitor who came to see how things have changed since the college was founded 59 years ago. Both girls are from Point Loma. Miss Farrar will read oral interpretations of "Poetry and Music" on the speech department's program at the open house Sunday.

## MUSIC, TV & FIRE-WRITING AT SDSC OPEN HOUSE SUNDAY

Do-it-yourself and see-it-done programs will be part of the San Diego State College free open house Sunday in celebration of the school's 59th birthday.

Also celebrating the 25th anniversary on the mesa campus, the annual Founders' Day will be held from 2 to 5 p.m. The more dramatic features of education will be displayed by 27 departments, covering a wide range of interests.

Visitors may determine their blood types, take reaction, color contrast, and behavior tests, allow 1,000,000 volts of electricity to pass through their bodies, and

learn how to double their reading speed. They may watch performances of the choir, glee clubs, band, piano ensembles, dancing classes, verse choir and the ROTC drill team.

Demonstrations will be given in the planetarium, industrial arts workshop, and the engineering, astronomy, geology, physics and zoology laboratories. The chemistry department will demonstrate liquid air, fire-writing, liquid light and chemical clocks. Visitors may see themselves on television, "see" their voices while speaking and take home glass plates with their names etched on them.

## Woman Drives Car Off Sunset Cliffs

Crowds gathered at Sunset Cliffs Tuesday afternoon when an Ocean Beach woman drove a car off the cliff and was rescued from the surf by a junior college student.

Sarah Rakes, 26, of 5059 Del Monte Ave., an unemployed waitress, apparently drove off the 40-foot cliff deliberately, according to Motorcycle Officer Kenneth A. Perrin, who investigated. He quoted her as saying she had five beers.

The late-model sedan landed on its wheels in the surf. The woman was rescued by Don C. Cartwright Jr., 20, of 4844 Voltaire St., and after treatment at County Hospital for minor injuries she was released. The car was raised and impounded.

## National Merit Scholarships Won By Lomans

Two Point Loma High School students were among the four local National Merit Scholarship Program winners selected this week. Of the 525 winners in the nation, 20 are from Southern California and four from San Diego city high schools.

Point Loma High seniors selected are Barbara Hall and Margaret Hatcher. They will receive four-year college scholarships with stipends depending on financial need, and a supplementary cost-of-education grant will be made to the college or university selected.

Selections were made on the basis of aptitude for college work as shown by scores on two nationwide aptitude tests, and on secondary school achievement, character, and qualities of leadership.

Miss Hall was a recent winner of the California Scholastic Federation Seymour Award (\$500 cash) as the outstanding high school senior girl in the State. She also was one of the four San Diego area winners in the Bank of America Achievement Awards program, language arts division.

Miss Hatcher was one of the top winners in both the first and second annual Greater San Diego Science Fairs.

## Peninsula Council To Meet Monday

Recreational facilities available in the Peninsula area and plans for future facilities will be discussed at a meeting of the Peninsula Coordinating Council Monday evening, May 7, at 7:30 in the Dana Junior High School cafeteria.

Miss Pauline des Granges, of the San Diego Park and Recreation Department, and Darrell Smith, of San Diego City Schools, will speak.

The public is invited.

## O. B. Kiwanis Club

Adm. Leslie E. Gehres, USN, ret., gave a patriotic talk titled "Liberty Under God," at Tuesday night's meeting of Ocean Beach Kiwanis Club. He is a member of the Downtown Kiwanis Club. Frank Swan was program chairman.





MRS. ROBERT MENDEZ

### Kimball-Mendez Wedding Held

Miss Betty Jean Kimball became the bride of Robert Mendez in a candlelight ceremony, Friday, April 27, at the Point Loma Community Church. Dr. S. Dean McBride officiated.

The bride, who wore a blue-grey suit, was given in marriage by her father. She is the daughter of Mr. and Mrs. Ralph C. Kimball, of 4429 Muir St. The bridegroom is the son of Mr. and Mrs. Nick Mendez, of Chula Vista.

The couple left after the ceremony for a wedding trip to Northern California.

Mr. and Mrs. Kimball will give a reception for the newlyweds Sunday, May 6, between 3 and 5 p.m. at the Kimball home.

### Are You Interested In Girl Scouting?

Persons interested in Girl Scout work, volunteer or professional, are invited to talk with Mrs. Ruth Franklin, district director, May 7 and June 4 from 2 to 5 p.m., at Ocean Beach Community Center.

Civic organizations interested in sponsoring troops may make an appointment during these hours, Mrs. Franklin said. She also will answer questions about day and established camp and will take applications from women and girls, 18 years and older, who are interested in being camp counselors.

Conferences at other times may be set up by contacting Mrs. Franklin at Girl Scout Headquarters, 1231 Upas St., or calling CY-6-2157.

**GIFT SALE TODAY**  
The Dorcas Society of the local Seventh-Day Adventist church will hold their annual Mother's Day Gift Sale on Thursday, May 5, in the building across from the Postoffice in Ocean Beach. Doors will open at 9 a.m. There will also be baked goods and a "White Elephant" table.

Read the classified ads.

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### Tea Planned At Community Church During 'Patio Parade' May 12th

Members of Mrs. J. Lyle Brinkerhoff's Group 8 of the Point Loma Community Church will be hostesses for tea during the hours of the "Patio Parade" on Saturday, May 12, from 1 to 4 p.m.

Guests on the tour will have an opportunity to buy the attractive articles they have seen while they enjoy tea and shop in the social hall and patio of the church.

The six lovely patios and gardens included on the tour are those at the homes of Dr. & Mrs. Roy M. Ledford, Mr. & Mrs. R. Hastings Garland, Mr. & Mrs. Hunter Muir, Mr. & Mrs. Robert C. Muehleisen, Mr. & Mrs. Louis J. Rice, Jr., and Mr. & Mrs. Fred H. Rohr.

Hostesses in the Muehleisen's garden will be Mrs. Richard Vaughn, and Mrs. Yorke H. Smith; in the Garland's garden, Mmes. James Martin, Robert Macon, Roy J. Miller, and William Brotherton; in the Rice's garden, Mrs. Alex de Bakke; Mrs. William R. Scull, and at the poolside will be bathing beauties, Mrs. Peter Burnham and Mrs. Donald Vaughn.

Hostesses at the Ledford's garden will be Mmes. Claude Ryan, E. P. Silva, Lloyd Baldrige, Thomas W. West, J. B. Smith, and Frank Fink; at the Rohr garden will be Mmes. Herbert H. Ferris, Jr., William Elser, Robert Whitson, Wm. Sample, Cornelius Butler, and Wm. Murphy; in the Muir garden will be Mmes. Ralph Russell, Hugh Morick, F. A. Wilgus, and Keith Lister. Bathing beauties will be Michael McBride and Carol Reis.

Tickets for the tour to which the public is invited are available at the church and through Mrs. Eugene Everson, AC-3-3085; Mrs. Haddon Peck, AC-2-4772; and Mrs. C. Walton Blakey, AC-2-2016. Mrs. W. W. Crawford, Mmes. James Martin, Robert Macon, Roy J. Miller, and William Brotherton; in the Rice's garden, Mrs. Alex de Bakke; Mrs. William R. Scull, and at the poolside will be bathing beauties, Mrs. Peter Burnham and Mrs. Donald Vaughn.

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### O. B. Woman's Club Style Show Proves Highly Successful

By MARIAN KRETTLER  
Ocean Beach Woman's Club recently put on a show that was really out of this world, and which, with the large attendance, brought a goodly profit for the Club's civic enterprises.

The luncheon, under the never tiring Fannie Planson was excellent. Ensued the style show. It was put on by Gordon's, and models were drawn from the club's personnel. Those displaying the lovely dresses for this year's fashions were: Edythe Kenline, club president, Ruth Stothard, and her mother Sally; Laura Sanford, Floy Hunter, Vivian McConnell, Minnie McDonald, Minnie Wright and Mayna Brautigam, and a trim lot of models they were.

This year's accent is on polished cottons, which look like silk, but many of the fabrics shown go into the tub and come out without ironing.

The attractive hair-dos were by Pauline, and the jewelry Mrs. Dersch brought along, complemented the costumes wonderfully.

The commentator was Shirley Bradley of Fashionality, and she did a valiant job despite the fact that she was suffering from laryngitis, and had lost her glasses.

Many remained to play cards, and so ended a wonderful afternoon. The gratitude of the Women's Club goes to those who added to the success. Bob Horn provided the tape recorder, the Ocean Beach Pharmacy gifted with bottles of Yardley perfume, the lovely rose-buds centering each came from the Kennellys, who were tops in winners at the recent rose show.

May 14, Mrs. A. Munchiando, former president of the club and currently county chairman of literature will review "The Common Herd" when the book review section meets at 7:30 at the clubhouse.

Leave drinking alone if you're going to be driving, and driving alone if you've done some drinking, advises the National Automobile Club. Drive after drinking and Death rides by your side.

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THURS., FRI., SAT. MAY 3-4-5

**Walt Disney's "THE LITTLEST OUTLAW"**  
Color by Technicolor  
— Plus —  
**RICHARD WIDMARK — DONNA REED**  
**"BACKLASH"**  
Color by Technicolor  
— Added Hit —  
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Cinemascope and Color  
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**Girl Scouts Give Potluck Dinner**  
"World Friendship" was the theme of a potluck dinner given by four Girl Scout troops, April 20, at the Ocean Beach Community Center.

Sixth grade troop 399 was presented with an American flag and staff by George Martin, in behalf of the local VFW Auxiliary. The program also included international songs, games and skits.

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**Loma Portal PTA To Meet Monday**  
Loma Portal Parent Teacher Association will meet Monday, May 7, at 7:30 p.m. in the school auditorium, for the last meeting of the year.

Mrs. Leroy A. Wright, program chairman, has arranged for an inspirational motion picture, provided by the Visual Instruction Center. "Morning Star" is a parable on the 23rd psalm.

Installation of new officers will take place at this meeting, and children from the orchestra and piano classes will entertain. The meeting is being held Monday night in order that Mrs. George R. Callahan, president-elect, can attend the State PTA convention in Sacramento the following day.

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### DDD Statements Being Mailed

First mechanically-prepared statements for telephone calls placed through Direct Distance Dialing equipment are being mailed local telephone subscribers.

Times of all long distance calls were recorded manually by operators before the DDD cut-over April 15. They will continue to handle person-to-person, collect, and other calls not placed through the new system.

DDD calls are recorded automatically on tape by an electronic device. The machine feeds the information to a series of machines which writes the bills automatically.

The system requires only that an operator start the machine when the number of the telephone from which the call originates is obtained.

Don Lewis, district manager, said the machine is both economical and foolproof. Several hundred thousand test calls

were timed without error, he added.

GAC-Hamid Inc., of New York, will produce the free

grandstand shows at the Southern California Exposition & County Fair at Del Mar, July 4 thru the 8th. The Exposition opens June 29.

**Ocean Beach First Baptist Church**  
SUNSET CLIFFS & SANTA MONICA AVE.  
REVEREND ALLEN NEWMAN, MINISTER  
9:30 a.m. — Bible School.  
9:30 and 11 a.m. — Morning Worship.  
6:30 p.m. — Training Union.  
7:30 p.m. — Evening Worship.  
Prayer and Bible Study Wednesday, 7:30 p.m.

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**\*LOSE A POUND A DAY... FOR 14 DAYS** Without Suffering Hunger Pangs Or Loss Of Energy!  
To reduce we must eat less (fewer calories) and of sufficient vitamins and minerals in a restricted diet. With Kessamin Tablets, Formula #14, and almost painful pangs of hunger. We may also the Kessamin Reducing Plan this can never become nervous and irritable because of the lack happen!

**SEE WHAT THE KESSAMIN REDUCING PLAN OFFERS!**  
1. A reducing diet (The Kessamin Booklet) prepared by a physician and a dietitian to give best possible diet.  
2. Vitamins to prevent deficiencies which cause nervousness, irritability and that tired, dragged-out feeling. Also supplemental minerals and iron to help prevent nutritional anemia.  
3. Vitamins plus the bulk, Carboxy Methylcellulose, to stimulate normal intestinal elimination.  
4. The "hunger control" factor, Carboxy Methylcellulose, to reduce hunger if taken according to directions.  
\*See your druggist. The complete Kessamin Reducing Plan is in every package of Kessamin Tablets, Formula #14! THE KESSAMIN REDUCING PLAN IS GUARANTEED TO TAKE OFF A POUND A DAY FOR 14 DAYS OR YOUR MONEY BACK! TRY IT!

**McKesson's KESSAMIN TABLETS**  
Formula #14 (Not for Glutular Obesity)  
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## Officers Elected By AAUW Friday At Meeting In S. D. Woman's Club

Election of officers was held Friday evening, April 27, at the general meeting of the American Association of University Women at the San Diego Woman's Clubhouse.

Mrs. W. Hadley Webb, last year's membership chairman and first vice president, was elected president. She will serve a two-year term. Others elected were: Mrs. Emil J. Brunet, first vice-president; Mrs. Gordon Mowers, second vice-president; Mrs. John Hays, recording secretary; Miss Marian Maynard, corresponding secretary; Mrs. Charles J. Marshall, assistant treasurer; Miss Laura Gingery,

bulletin editor; and Mrs. J. G. Tabler, press chairman.

Standing committee chairmen were elected as follows: Arts, Miss Rose Marie Perez; Education, Mrs. Joseph Sonka; Fellowship, Mrs. Harry S. Clark; International Relations, Mrs. Clyde Johnson; Legislative Program, Mrs. Edward Getzoff; Social Studies, Mrs. Elias Margolin; and Status of Women, Mrs. H. M. Fisher.

Speaker for the meeting was Dr. Lester Beck, professor of psychology at USC, who spoke on "Parents as Children See Them." All Ninth District PTA members were invited.

## Mussels Quarantined Along Coast

Mussels along the entire California coast will be under quarantine as unfit for human consumption from May 1 through October 31.

Dr. J. B. Askew, director of San Diego County Department of Public Health, warned yesterday that the shellfish are poisonous at this time of year. He said the State Board of Public Health imposes the quarantine annually.

The mussels become poisonous, he said, when they feed on a minute organism, the gonolux, which is present in ocean waters off California in the summer and early fall months. The poison produced by the organism, he added, is one of the strongest known to man.

To prevent deaths from mussel poisoning, health depart-

ment sanitarians will post warning signs on all beaches from San Onofre to San Ysidro, Dr. Askew said.

The quarantine prohibits the sale of mussels except for fish bait. They must then be broken open and packaged in containers clearly marked in bold-faced type, "For fish bait only—unfit for human consumption."

Clams are also subject to summer poisoning, Dr. Askew added, but to a lesser degree than mussels. He said that although they are not under quarantine, only the white meat of clams is safe to eat and the dark parts of the clam are poisonous and should be thrown away. Clams should be thoroughly cleaned and washed before cooking, he said, and should be taken only from areas free from sewage contamination.

## Cub Pack 28

Pack 28 held their pack meeting Sunday, April 29, with a family picnic at Presidio Park, carrying out the theme of the month, "Bird Watchers."

The meeting was opened with all singing "God Bless America." Awards were presented by Cubmaster Jim Thrallkill. Gold Arrows: David Richardson, Ralph Smiley, Roy Myking and Richard Ward. Silver Arrows: Rickey Backman, Gary Vroman, Eddie Biggs, Joe Lee Turner, Roy Myking, Richard Ward, David Richardson. Wolf Badge: Michal May, Bear Badge, George Williams and Charles Hockman. Denner Stripes, Victor Lockman and Ralph Smiley. Asst. Denner Stripes, Lawrence Callegaria.

David Richardson was crowned "King of the Birds" after winning the bird hunt. Den 3 took the honors in the relay race, parents of Den 8 won the pick-up game, and Den 5 won the nail driving contest. Dens 8 and 8 shared honors in the hat game. The jousting contest won by Den 3.

## MIDWAY ADULT CENTER

Midway Adult Center is now accepting advance registrations for classes in Reading Improvement and Parent Participation which will open in September.

Parent Participation classes are open to mothers of pre-school children ages 3 to 5 and meet three days per week at the Center. Call AC-3-1671 to register in either of these classes.

## Cub Pack 228

Cub Scouts of Pack 228 were little Hobos Friday night when they presented skits and songs pertaining to the "Hobo Month" theme. Dick Webber became a Bobcat and Richard Burdette was welcomed into the pack as a transfer.

Boys receiving awards were: Barry Beemer, Bill Avery, Steph-Bradardic, Michael Bradardic, Randy Bell, Allan Goggins, Melvin Ball, Jeff Rees, William Long, Jimmy Lobel, Randy Belt, Robby Symes, Larry Silva, Phillip Morris, Ricky Adkins, Tom Lenehan, Billy King, Dick Webber, Richard Burdette, J. D. Burdine, Denny Perine, David Pollock, Dennis Noson, Jimmy Gann, Bradley Howell and Bradly Cronk.

Den Mothers receiving awards were Mrs. Belt, Mrs. Lenehan, Mrs. Webber, Den Mother pins; Mrs. Perine, two-year pin. Dens 6 and 7 were in charge of the flag ceremony.

Approximately .1 per cent of the passenger cars in use in the United States today are sports cars.

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... yours in CINDERELLA STRAPLESS. Made with RIBBON WIRE that guarantees comfort... gives you wonderful wired-bra control with soft-hya comfort. Each undercup is individually Ribbon Wired to give perfect separation, and has an exclusive firma-curve lining that assures the flattering silhouette you want under all your bare-shoulder dresses.

Come in and try it on. Let Exquisite Form's CINDERELLA STRAPLESS with Ribbon Wire give you x\* appeal!

Style 2207—White embroidered cotton. A cup 32-36, B cup 32-40, C cup 32-40 \$350

Also available in off-the-shoulder style.

## Dr. Kuntz Named To Committee

Dr. S. Kuntz of Ocean Beach has been appointed to the state convention committee, southern division chairman, for the California Optometric Association, by Dr. Gordon Kindy, also a Peninsulan, who is state president.

Dr. Kuntz also is chairman of the local committee of the San Diego County Optometric society for the 1957 state convention of the COA, to be held in San Diego next year, when 600 optometrists and their families will attend.

Dr. Kindy has a lead article in the Journal of the American Optometric Association, April issue, on "The California Story" in which he tells how the California Optometric association has been so successful in maintaining a high level of membership. Dr. and Mrs. Kindy, who currently is president of the Auxiliary of the COA, live at 3511 Sterne St.

## WOMEN OF THE MOOSE TO SERVE DINNER SAT.

Women of the Moose, Chapter 1095, will serve a turkey dinner on Sat., May 5, at 6:45 p.m. in the Lodge Hall, 5019 Newport Ave. This dinner will honor new officers of the Lodge who will be installed the next day.

Cecil Fuller, senior regent for the chapter, will have charge. There will be a donation of \$1 for adults, 35c for children under 12.

Following dinner there will be dancing to the music of Charlie Cunningham's 3-piece orchestra.

## JOB'S DAUGHTERS

Thirteen girls will be initiated in Job's Daughters, Bethel 158, Wednesday, May 9, at 7:30 p.m. at the Masonic Temple, 1711 Sunset Cliffs Blvd., it was announced.

They are: Vicki Bell, Phyllis Bement, Farrel Bailey, Nancy Busche, Paula Cook, Barbara Ferwer, Vicki Johnson, Patricia Moor, Sharon Patrick, Judith Schultz, Ruth Snyder, Hazel Swanson and Helen Wyatt.

Read the classified ads.

## HEALTH FOR ALL

"... to soothe the savage breast, to soften rocks, or bend a knotted oak." William Congreve wrote those words more than three hundred years ago. He wouldn't be surprised to learn that today music has become medicine. It is prescribed as part of the treatment of many different illnesses.

Although rarely a cure in itself, music is included in the total treatment in many mental hospitals. It can provide enjoyment, self-expression, an outlet for the emotions, and is especially helpful in treating those with inferiority problems.

Learning to play a musical instrument is often prescribed for the physically handicapped, to help develop stricken muscles and rediscover the necessary sense of rhythm in their use. Music and the playing of musical instruments have been used effectively with the blind, with those afflicted with cerebral palsy, polio, heart troubles, speech disorders, and even with the deaf.

## It's Soothing

The sound of music played before general anesthesia is given, or during local and spinal anesthesia, helps to soothe patients facing operations.

These new developments in the use of music in hospitals have brought into being a new career—that of the music therapist. Already one university is offering a degree in this specialty which combines an interest in music, medicine, and teaching. The music therapist is a kind of physician, a psychiatrist, or psychologist prescribes for his patient and the therapist then

mixes the "ingredients" of music called for in the specific case.

The music therapist must be a Jack or Jill of many trades. In addition to having sound musical training, he must be able to work with individual patients, organize different music groups, perform for patients, and even repair broken instruments. Those who have gone into the work find great satisfaction in using the charms of music to help the sick along road to recovery.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

## Santa Fe Railway Changes Schedules

When California adopted Daylight Saving Time April 29, Santa Fe Railway trains in transcontinental service continued to operate on Pacific Standard Time.

However, changes in the schedules of the Los Angeles-San Diego trains were made coincident with adoption of the new time. Southbound Diesel-powered streamliners will depart Los Angeles at 7:45 a.m., 9 a.m., 12:30 p.m., 4:30 p.m., 8 p.m., and 11:15 p.m. (Pacific Standard Time). Northbound trains will depart San Diego at

5:30 a.m., 9 a.m., 11:15 a.m., 4 p.m., 6:30 p.m., and 10 p.m. (Pacific Standard Time.)

## Ocean Beach PTA

The regular unit meeting of Ocean Beach PTA will be held at O. B. Elementary School May 8 at 7:30 p.m.

The new executive board and their husbands, and the teachers and husbands or wives will be entertained at a dinner given by members of the previous board in the school cafeteria at 6 p.m.

Mrs. Earl Tonkins, president, and Mrs. J. W. Isom, first vice-president, of the executive board, will attend the State PTA convention in Sacramento. They will fly there May 8 and return May 11.

The executive board is making available to the children refreshments of punch and cookies at the annual Spring Festival to be held at the school May 11. Mothers will wear festive costumes.

Classified ads—they satisfy.

**JOE'S BARBER SHOP**  
4727 PT. LOMA AVE.  
Ladies' and Men's  
**HAIRCUTS ... \$1**  
**CHILDREN'S HAIRCUTS ... 75c**  
Week Days  
**2 BARBERS**  
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Open Week Days 8 to 7  
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## GRAND DRAWING SATURDAY MAY 5th 3:00 P.M.

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Watchmakers by family tradition

4822 NEWPORT AVE.

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OR AT 34 OTHER STORES IN OCEAN BEACH

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FREE!

CONTEST CLOSING 12 NOON SATURDAY

## ORDER OF AMARANTH INITIATION FRIDAY

Pacific Beach Court 104, Order of the Amaranth, will hold the first initiation for the new year on Friday, May 4, at 8 p.m. in Pt. Loma Masonic Temple, 1711 Sunset Cliffs Blvd.

Presiding from the throne will be Leona Emmitt, royal matron, and Lyle Emmitt, royal patron. Theme is in keeping with Mother's Day; there will be a memorial service. Chairmen of the after-court party are Leona Ludlow and Beverly Anderson.

## ORDER OF EASTERN STAR

Point Loma Chapter 490, Order of Eastern Star, will meet Monday, May 7, at 8 p.m., in the Masonic Temple, 1711 Sunset Cliffs Blvd., Mothers and Daughters Night. Presiding in the East will be Mrs. William Graham, worthy matron, and Todd Leber, worthy patron.

**SQUARE DANCE CLASS**  
Do you like to dance? A new beginners' class in square dancing has been started by Jeans and Calicos and co-sponsored by the City Park and Recreation Dept. It started Wednesday, May 2, and will be held open three weeks. Dale Durbin is the instructor. Class will be held in the Ocean Beach Elementary School auditorium at 8 p.m.

## VISIT OUR NEW SALON

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3683 VOLTAIRE STREET

Prices Good for Thurs., Friday and Satur.  
**JR MARKET**  
5004 NEWPORT AVE. OCEAN BEACH  
Open Week 9 to 9  
Closed Sundays

**CHEESE SPREAD** 2 for 45c

Kraft 5-oz.

**EGGS** 43c

Med. AA doz.

**PICTSWEET FROZEN FOODS**

ORANGE JUICE, 6-oz.

Mixed Vegetables, 10-oz. 3 for 49c

FRENCH CUT GREEN BEANS, 10-oz.

**BISQUICK** 39c

40-oz. pkg.

**SUGAR** 49c

5-lb. bag

**PREM** 35c

Swift's 12-oz. can

**MAYONNAISE** 59c

Laura Scudders qt.

**PIZZA PIE MIX** 33c

Appian Way

**PORK & BEANS** 19c

Van Camps No. 2 1/2 can

**RUSS' Quality Meats**

HOUSE OF CHOICE AND PRIME BEEF

**BACON** 43c

Morrell Pride 1-lb. cello pkg.

**GROUND BEEF** 25c

Fresh lb.

U. S. CHOICE BONELESS

**Round Steak**  
lb. 59c

**KERMAN POT PIES** 4 for 89c

Chicken, Turkey & Beef



# ART'S Store For Men

## Let's Get Acquainted

## SALE!

**SALE STARTS TODAY MAY 3 - ENDS SAT. MAY 12**



We are very proud of our newly enlarged store, and we are offering this sale as a means to become acquainted. This is all new, fresh merchandise offered at substantial reductions as a way to say "Hello... let's get acquainted!"

ARTHUR GOMEZ  
JOHNNY DOWELL



There will be a slight alteration charge on sale merchandise



### MEN'S SPORT COATS

100% WOOL

A large selection  
of Sizes and Patterns

Reg. 32.50 to 37.50

**28<sup>88</sup>**

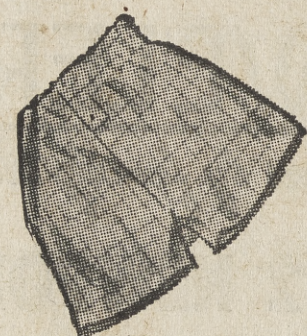
MANY OTHER PRICES  
TO CHOOSE FROM



### NECKWEAR

**88c**

Brand New  
Spring and  
Summer Ties.



Men's 100% Nylon

**SHORTS**  
**99c**

An Outstanding  
Buy



### MEN'S SUITS

Regularly  
47.50 to 55.00

**38<sup>88</sup>**

Many other prices  
to choose from

Men's Rayon  
Lounging Robes  
Reg. 9.95  
Now **5.88**



### SPORT SHIRTS

**1/2**

PRICE

SHORT OR LONG  
SLEEVES

An Exceptionally Large Selection

NOTE: All of our Sport Shirts are Reduced for  
this sale from 10% to 50%. Come in and  
browse.

Men's 10-oz.

Faded Denims

Reg. 4.95  
NOW **3.99**

MEN'S

JACKETS

Reg. 13.95  
to 15.95 **8.88**

BOW TIES

Ready Tied

**77c ea.**

Men's

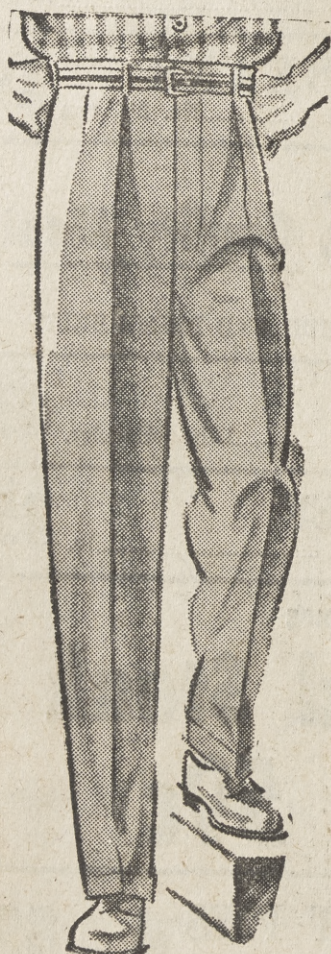
HOSIERY

Large Selection of  
Sizes, Styles and Colors

Reduced **1/3**

MEN'S  
PAJAMAS

**20% OFF**



### Men's SLACKS

A large group of fabrics—Wool, Rayons,  
Dacrons, Flannels, Gabardines and Nylon  
Blends.

A SPECIAL GROUP

Regularly 7.95 to \$12.95

**5.88** pair

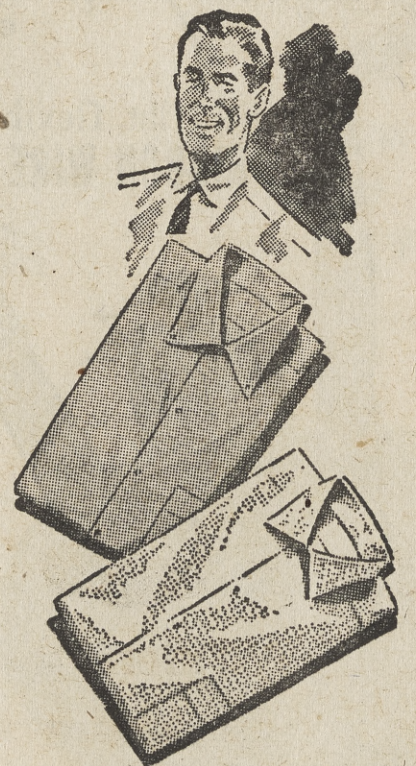
MANY OTHER PRICES TO CHOOSE FROM

### MEN'S DRESS SHIRTS

White and Colors  
French or Barrel Cuffs

**3<sup>19</sup>**

Nationally Advertised  
at 3.95



## ART'S Store For Men

4918 NEWPORT AVE.

OCEAN BEACH

AC-2-1033



**BRIDGE SCORES**  
Ocean Beach Community Center scores for April 25 were as follows: North-South High Over All—Ethel Calvert, Lawrence Kelner; 2nd, Mr. and Mrs. Walter Gerber; 3rd, Louise Munsell, Ethel Turley. East-West—tie, Vera Michael, Al Nippell; Stella Christy, Johnnie Lewin; 2nd, Mr. and Mrs. Philip Shunk; 3rd & 4th tie, Mr. and Mrs. Alfred Breslauer, Mrs. Joe Wright, Norma Fotch.

Shop at . . .  
**Blue Pacific Nursery**  
WHERE FRIENDS  
MEET FRIENDS

**Live outdoors without bugs**

Don't let biting, buzzing insects spoil your outdoor fun. Keep them away with **IMPROVED ISOTOX** Garden Spray M. It's easy and inexpensive!



For pest-free outdoor living spray **ISOTOX** thoroughly on area indicated by arrows.

On all chemicals, read directions and cautions before use.

**Blue Pacific Nursery**  
In the Heart of Ocean Beach  
4850 NEWPORT AVE.



## Peninsula PERSONALITIES

Mrs. Herbert J. Wiesenfeld is flying around these days—literally! She just returned from a flying trip to New York to attend her brother's wedding. She left Friday and was back Monday morning! She flies to Boston in six weeks to attend the wedding of another brother. Mrs. Wiesenfeld and her husband have just moved to Point Loma from Boston. They are at home now in the 2100 block of Catalina Blvd.

Looking forward to being near that ocean are newcomers, Mrs. Mildred Johnson and her daughter, Jackie, whose former home was Lawrence, Kansas.

Mr. and Mrs. R. J. Spielman and their children, Carol and Sharon, have taken an apartment in the 5000 block of Cape May.

The beauty and convenience of Point Loma were the reasons why Dr. and Mrs. John D. Robuck chose a home on Alexandria Dr. They have a daughter, Chalyce Ann, 19 months.

San Fernando Valley was their home but now Mr. and Mrs. G. H. McGee's address is in the 4300 block of Hill St. They have two children, Sharon, 15, and Phyllis, 8.

Mr. and Mrs. Frank J. Scott, from Escondido, have bought a home in the 4800 block of Orchard.

From Oakland come S/Sgt. (USAF) and Mrs. E. H. J. La Rose and their two children, Carmella and David. They have taken an apartment in the 1400 block of Sunset Cliffs Blvd.

Dr. and Mrs. Ted G. Garten have bought a home on Alexandria St. They have two children, Charles, 5, and Roberta, 4 months. Dr. Garten is a native of San Diego. They have been living in Chula Vista.

### TEACHER HOME FROM HOSPITAL

Mrs. Roberta Swenson, 3504 Fenelon St., Fleetridge, returned home Wednesday from a seven-week recuperation at U. S. Naval Hospital, San Diego.

Mrs. Swenson is a teacher at George Dewey Elementary school and formerly taught at Ocean Beach Elementary school.

Classified ads—they satisfy.

## S. D. Teacher Recruitment Drive Forging Ahead Of Last Year's

The city schools' recruitment campaign to obtain new teachers for the 1956-57 school year is showing results well ahead of those at the same time last year, according to figures just released by Frank G. Tait, director of personnel.

So far this year 287 new teachers have accepted contracts, as compared with 208 at the same time last year.

The need for 1956-57 will be approximately 450 new teachers, roughly one-half of them to fill new positions made necessary by enrollment increases. The others will replace teachers lost by retirement or resignation.

Tait said the new teachers are being obtained partly from local and southern California colleges and universities, and partly as a result of a series of recruitment tours throughout the state and the rest of the country, particularly the midwest and east.

Increased birth rates during

World War I are now beginning to be reflected in secondary school enrollments, Tait said, resulting in an increased demand for teachers at that level. To date, 113 new junior and senior high school teachers have been hired, compared to 56 at the same time last year.

For the elementary grades, 140 new teachers already have accepted contracts as against 126 a year ago. Recruitment of intern teachers also has increased. This year's new group numbers 34, compared to 26 a year ago.

Competition for good teachers remains stiff, despite the San Diego system's recruiting success to date, according to Tait. This is indicated in part by the fact that contracts have been offered to an additional 184 qualified teachers from whom no reply has been heard to date. Many newly certified teachers apparently are waiting to see where the most favorable salary schedules are adopted, Tait said.

## League Of Women Voters To Meet

Cooperation or confusion in world trade is the topic to be discussed by San Diego League of Women Voters members during May, according to Mrs. Gilbert Carl, president. Special emphasis will be placed upon study of the Organization for Trade Cooperation (OTC) and the General Agreement on Tariffs and Trade (GATT).

Mrs. George Nicoloff and Mrs. John Atwood are to be discussion and resource leaders for the Pt. Loma Day unit meetings, to be held Thurs., May 10, at the home of Mrs. P. W. Farrar, 4611 Newport, and Thurs., May 24, with Mrs. Paul Heritage, 4888 Del Mar. Both meetings will be at 1 p.m.

Pt. Loma Evening Unit will meet Wed., May 9, with Mrs. Ralph Cherrington, 944 Moana, and Wed., May 23, with Mrs. William Podoloff, 4159 Hill, at 7:45 p.m. Mrs. Alice Joy Keith and Mrs. Bertha Crowell will lead the discussion. Interested persons are invited to attend any of the meetings.

**TRASH CANS**  
Steel, City ok...\$3.25  
Fiber Drums...\$2.50  
Del. \$1.00 extra  
**SAN DIEGO CERAMICS**  
1471 Morena Blvd.  
BR-6-0771

## BONHAM'S PHARMACY

**R<sub>x</sub> Serving Point Loma and Loma Portal R<sub>x</sub>**  
FOR PRESCRIPTION SERVICE  
9 a. m. to 9 p. m. — Seven Days a Week Gold Arrow Stamps  
**Free Delivery**  
FILMS DEVELOPED AND PRINTED  
8 Exposures—49¢ Reprints—5¢ Each  
1220 ROSEGRANS AC-3-1617



## An extension phone makes every day Mother's Day

A good way to show your appreciation of Mother is to give her something that she'll use and treasure not only on Mother's Day but on every day in the year. Something like an extension phone for her kitchen which will make every day easier. Something which points up your thoughtfulness every time she makes a call.

An extension in color makes an ideal Mother's Day gift. It's practical and glamorous, too. And each extension costs only a dollar a month, after a one-time installation charge. We'll gift-wrap, deliver and connect it to suit your convenience. To order, call your telephone business office.

MAKE HER LIFE EASY—EACH EXTENSION COSTS ONLY A DOLLAR A MONTH



Pacific Telephone

Ruth Bruns, Arlene Cameron, Elizabeth Hall, Stella Toothaker, Jean Schriber, Herma Austin, Helen Parks and Louise Atwood.

## Legal Notices

**CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME**  
State of California,  
County of San Diego, ss.  
I hereby certify that I am transacting business at 4876 and 4878 Voltaire St., San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

**BEACH MUSIC SERVICE**  
Billie W. Sterling  
4876 Voltaire St.  
San Diego 7, Calif.

State of California,  
County of San Diego, ss.  
On the 13th day of April, in the year one thousand nine hundred and fifty-six, before me personally appeared Billie W. Sterling, known to me to be the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

WITNESS my hand and the seal of my office this 13th day of April, 1956.  
(Seal) **THELMA H. DEWAR**  
Notary Public  
My Comm. expires Jan. 15, 1957.  
Published in the Peninsula News April 19, 26, May 3, 10, 1956.

**NOTICE TO CREDITORS**  
No. 86016  
ESTATE OF WAYNE L. ALLEN, also known as WAYNE LYNN ALLEN, aka WAYNE ALLEN, aka W. L. ALLEN, Decedent.

Notice is hereby given by A. E. GALLAGHER, as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication

**BUILDERS DON'T ASK SERVICE**  
**HUB MISHLER**  
Office AC-3-8123 Home  
2090 Sunset Cliffs Blvd.

## Pacific Shores Cocktail Lounge

4927 Newport Ave. Ocean Beach  
The Peninsula's Finest Cocktail Lounge  
Hors D'Oeuvres Served 4 to 6 p.m.

of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

A. E. GALLAGHER, Administrator of the Estate of the above named decedent, District Attorney and County Counsel.  
By DUANE J. CARNES, Deputy, Attorneys for said Administrator. Published in the Peninsula News May 6, 10, 17, 24, 1956.

**CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME**  
No. 81599  
State of California,  
County of San Diego, ss.

I hereby certify that I am transacting business at 4823 Newport Avenue, San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

**WOLF JEWELERS**  
HENRY WOLF  
2201 Dunhaven Street  
San Diego, California

State of California,  
County of San Diego, ss.  
On the 25th day of April in the year one thousand nine hundred and fifty-six, before me personally appeared Henry Wolf, known to me to be the person whose

name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.  
WITNESS my hand and the seal of my office this 25th day of April, 1956.  
(Seal) **HOWARD A. PENTONNEY**  
Notary Public in and for said County and State  
My Comm. expires June 20, 1959.  
Published in the Peninsula News May 3, 10, 17, 24, 1956.

One out of every five patents issued in the United States is automotive according to the National Automobile Club.

**Quality Infant's Wear**  
We feature E-Z Underwear and Sleepwear, also the popular Princess Pat line.  
**TOTS & TEENS Children's Shop**  
4883 Point Loma Ave.

## SEYMOUR KUNTZ, O. D. Optometrist

Announces the removal of offices to the new Ocean Beach Professional Building

Telephone 1933 Cable Street  
ACademy 2-8430 San Diego 7, California

Parking for Patients at Rear of Building



## PHONE

AC 3-3156

OR

AC 3-3157

## SAVE

AS YOU SPEND SHOP WHERE YOU GET "I-X" GREEN STAMPS

### OCEAN BEACH

**LOWNES' DEPT. STORE**  
4960 Newport  
AC-2-8685

### LOMA PORTAL

**E. E. MOORE GARAGE & SERVICE STATION**  
2918 Lytton St.  
AC-3-5331

### 1—Homes For Sale



Improve your present LIVING CONDITIONS by consulting L. Van Stelle Realty, 2304 Sunset Cliffs Blvd., AC-3-7168.  
BY OWNER 2 bedroom, \$12,200. Submit down. 2311 Seaside. AC-2-7611.

### 4A—Business Rental

FOR LEASE—Private office space. Modern new building, recently completed, centrally located in Ocean Beach. Phone AC-3-7117.

## Legal Notices

**Certificate of Limited Partnership**  
Fictitious Name  
No. 21234  
State of California,  
County of San Diego, ss.  
We hereby certify that we are partners transacting business at 4950 Newport Avenue, San Diego 7, California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

**Continental Industries**  
The names of the general partners are:  
Darryl L. Johnson, residing at 1222 Santa Barbara Street, San Diego 7, California.  
Burton I. Jones, residing at 4642 Massachusetts Street, San Diego 16, California.  
Limited Partner is:  
S. Charles Lee, residing at 2533 Severly Drive, Beverly Hills, California.  
WITNESS our hands this 29th day of March, 1956.  
DARRYL L. JOHNSON  
BURTON I. JONES  
S. CHARLES LEE  
"General Partners"  
"Limited Partner"

State of California,  
County of San Diego, ss.  
On this 29th day of March, in the year one thousand nine hundred and fifty-six, before me personally appeared Darryl L. Johnson, and Burton I. Jones, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.  
WITNESS my hand and the seal of my office this 29th day of March, 1956.  
HOWARD A. PENTONNEY,  
Notary Public in the County of San Diego, State of California.

State of California,  
County of Los Angeles, ss.  
On this 29th day of March, A. D. 1956, before me, Frances M. Wolfe, a Notary Public in and for said County and State, personally appeared S. CHARLES LEE, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.  
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.  
FRANCES M. WOLFE,  
Notary Public, in and for said County and State.  
My Comm. Expires April 1, 1957.

SFH612 PD= ARRIVED YESTERDAY=  
PAID FOR TODAY= THANKS TO A  
BANK OF AMERICA SAVINGS ACCOUNT=

**Bank of America**  
NATIONAL TRUST AND SAVINGS ASSOCIATION  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

It's always a good time to open a savings account at Bank of America



## BUY, SELL, TRADE WITH WANT ADS AC 3-3156

PHONE  
AC-3-3156

CLASSIFIED  
ADS  
BRING  
QUICK  
RESULTS

5—Rentals

Welcome Friends  
To The  
DEL WOOD  
APARTMENT MOTEL  
First Class Accommodations  
Day, Week or Month  
Call AC-2-1909 for Reservations  
2104 Bacon St. Ocean Beach  
San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

\$135 Unfurn 3 B.R. house.  
Fenced yard. Children OK.  
Lease. AC-3-7141.

1 Bedroom furnished. Near all.  
No children or pets. Phone  
AC-2-6067.

\$175—Loma Portal, 2 story  
Spanish 3 bedroom, 3 baths,  
den. AC-3-6490.

\$70—PT LOMA 1-B.R. unfurn.  
Gar. water pd. Antenna.  
AC-3-8276.

\$50—Unfurn. cozy studio cot-  
tage. Adults. AC-3-0491 after  
4 p.m. 5425 Niagara. Rear.

STUDIO COTTAGE. Adults only.  
Near all. AC-3-1179.

\$60—1 Bedroom furnished. Take  
infant. AC-3-3986.

\$35—STUDIO COTTAGE—Furn.  
AC-2-3837.

3 Bedroom, garage. 4961 Del  
Mar. AC-3-9608.

50—Apts., Furn. & Unfurn.

\$85—Pt. Loma Attractive unfurn.  
stove, Refrig. disposal  
utilities. Near Rosecrans bus.  
Also extra large. \$95. Adults.  
325 & 327 San Elijo. AT-2-5036.

\$65—LARGE 1-B.R. unfurn.,  
duplex on the Beach. Baby or  
pet. 5143 Long Branch, Ocean  
Beach, AC-2-8829.

\$45—Furn. studio Apt. 1 or 2  
working people. Neat, clean,  
near bus, stores. AC-3-8277.

\$80—PT. LOMA furn. Studio.  
Kitchen, bath, Sonar & Navy.  
AC-2-2912.

\$55—Ocean Beach, 1 B.R. unfurn.  
Garage, Near stores &  
bus. AC-3-3734.

1 B.R. Unfurn. Apt. \$75. De-  
luxe. Adults. Call after 6 p.m.  
AC-2-1446.

\$70—2 Bedroom unfurnished, 1  
block Pt. Loma Hi. CY-6-4144.

FURN. Apt. TV \$37.50 Mo. Man  
only. 5049 Newport.

5G—Misc Rentals

DO IT YOURSELF

Rent Our Tools & Equipment  
Cement Mixers, Wheelbarrows,  
Power Weed Cutters, Power  
Lawn Mowers, Lawn Renovators,  
Roto Tillers, Garden Tractor,  
with Dozer and PLOW, Sanders,  
Misc. portable electric tools.  
Trailers - Elect. Hedge Shears

AUSTIN'S

4856 Santa Monica AC-3-8324

GARAGE \$5

Large with storage. 5038-72  
Cape May. Drake Realty, phone  
AC-3-0284.

6—Wanted To Rent

3 BDR. or 2 BDR. house furn.  
2 adults, up to \$125. Mo. Write  
F. Johnson, 855 Chapea Road,  
Pasadena 10, Calif.

8—Contractors, Builders

REMODELING  
& ROOM  
ADDITIONS

Let us assist you in your  
planning and financing.  
FREE ESTIMATES & ADVICE

SAN DIEGO  
HOME IMPROVEMENT CO.

4837 Voltaire

Day AC-3-6216 Nite AC-3-8849

WALLS, fireplace, patios, bar-  
becues, drains, carpentry, plas-  
tering repairs. Free estimates. A  
Simas. AC-2-6717.

9—Painting & Decorating

ROBBIE'S  
Pittsburgh Paint Store  
Painting & Paperhanging  
Contractors

FREE ESTIMATES

10—Landscaping

Andy's  
LAWN MAINTENANCE

Gardening Service, Tree Service  
Free Estimate  
AC-3-5358

LANDSCAPE GARDENING  
BY

BEN M. STONE  
EXPERT PRUNING, HAULING  
Monthly Maintenance  
AC-3-7668 AC-3-9477

TOPSOIL  
Grading, Skiploading  
Larry Eulberg, AC-2-8883

13—Schools, Instruction

MUSIC LESSONS

On Saxophone, clarinet & flute,  
25 years teaching experience.  
Beginners or advanced. \$1.50  
my home. Mr. Franzman, Phone  
AC-2-4584.

14—Personals

YOU OPPORTUNITY!  
TO GIVE NOT CHARITY.  
BUT A CHANCE.

To many handicapped men and  
women who need and are willing  
to work. Send your no longer  
useful clothing, shoes, furniture  
and other household items, to  
provide security and happiness.

GOODWILL INDUSTRIES  
402 5th Ave. BE-3-5157  
24 hr. Telephone Service  
Myron Insko, Exec. Director

TELEVISION FOR SALE—How  
many people would buy that  
television if the price was right?  
Use the classified ads for results.

15—Services Offered

LAWN MOWERS  
SHARPENED

Hand or power by factory ap-  
proved methods. Satisfaction  
guaranteed.

Saws, Shears, Hand tools  
Pick-up and Delivery

AUSTIN'S

4856 Santa Monica AC-3-8324

TYPEWRITERS

ADDING MACHINES

Buy for less. Discount to Service  
Men. Rentals, Repair, Sales.  
30 years experience.

Beach  
Typewriter Co.

5035 Newport AC-2-7133  
Ocean Beach

WALT'S  
LANDSCAPE GARDENING

LAWN CARE

Bulldozing Clean Ups  
Free Estimates AC-3-8382

GARDENING

20 years experience in general  
landscaping, maintenance of  
lawns, shrubs, trees and spray-  
ing. Free estimates. Month, day  
or hour. CY-6-0947 or CY-8-5121,  
ask for Roy.

PURCELL RUG FARM, Used  
Rugs & Carpets, wall-to-wall  
carpet, cleaning, modern latest  
equipment. Sewing & binding.  
9x12 Cleaned \$6.00. 4234 Vol-  
taire, AC-3-9877.

WINDOW CLEANING — Resi-  
dential, Commercial. Also  
floor waxing. Call Tony AC-  
3-8314 or AC-3-9635.

PROFESSIONAL  
PAPER HANGER

Reliable. Reasonable. Free Est.  
HU-8-8163 AC-3-0290

CABINETS — Furniture, store  
fixtures, displays manufactur-  
ed. Furniture Refinished. AC-  
3-1592.

CARPENTER - JOURNEYMAN,  
Particular work for particular  
people. Roy Bonham, AC-3-7331.

CARPENTRY, Repairs, remod-  
eling, gardening, maintenance.  
References. AC-3-1704.

CARPENTRY, Repairs, Remod-  
eling, Finish. By hour or day.  
AC-2-2305.

EXPERIENCED GARDNER,  
Handyman. Call after 6 p.m.  
AC-3-0671.

IRONING or Baby Sitting, My  
home or yours. Reasonable.  
AC-2-2317.

LAWN CARE, Landscaping,  
Gardening. Complete or par-  
tial maintenance. AC-3-6433.

LAWN MAINTENANCE—  
Cleaning, hauling. Call Larry.  
AC-2-2581, AC-3-1105.

ROOFING, Painting, tile work.  
What have you? AC-2-2263.  
5017 Long Barn.

EXPERT IRONING done in my  
home. AC-2-6797.

IRONING — Light mending. \$1  
hour. AC-3-6624.

IRONING in my home. Phone  
AC-3-7092.

15—Services Offered

MIMEOGRAPHING  
Distinctive Work  
IBM Electric Typewriter.  
Dictaphone Transcribing.  
LELA LAYNE

1051 Rosecrans AC-2-3719

WINDOW SHADES  
Repaired — Replaced  
Bring in your old  
rollers and save.

SHAW'S FURNITURE  
4051 Voltaire AC-3-3630

EXPERIENCED GARDENER.  
Reasonable and Dependable.  
HU-8-6169.

PIANOS AND ORGANS TUNED  
and Repaired. AC-2-8379, 4869  
Santa Monica.

CARDROOM

PASTIME CLUB CARD ROOM  
Join your friends for a pleas-  
ant evening. Ladies welcome.  
5049 Newport.

CHAIR CANING  
RUSH SEATS

BLIND INDUSTRIES  
OF CALIFORNIA  
1861 Bacon AC-2-1101

CHILDREN'S SHOPS

MORLIN'S TOY SHOP  
1918 Cable AC-3-3817

COCKTAIL LOUNGES

WEBB'S CANTINE  
Dancing Nightly  
1921 Bacon AC-3-9350

ELECTRICAL  
CONTRACTORS

C. O. CARL & SON  
2223 Bacon AC-3-1919

FLORESTA

JO'S FLOWER SHOP  
4728 Voltaire AC-3-3306

FUNERAL HOME

BEARDSLEY FUNERAL  
HOME  
1818 Sunset Cliffs  
AC-3-8100

HARDWARE

SCHOEN'S HARDWARE  
Housewares - Paints - Toys  
4827 Newport AC-2-8091

JEWELERS

The Biggest Little Jeweler  
in Ocean Beach  
C. L. DERSCH  
JEWELER and WATCHMAKER  
4952 Newport Ave. Ocean Beach  
All Work Done in our Shop!

SMITH & SONS JEWELERS  
4831 Newport AC-3-0718

LAUNDRIES - Self Service

OCEAN BEACH  
LAUNDROMAT  
1877 Cable AC-3-1165

LUMBER

POINT LOMA LUMBER CO.  
4975 N. Harbor Drive  
AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER  
MOVING AND STORAGE  
5040 NEWPORT AVE.  
AC-3-3271

B & K TRANSFER  
1930 Bacon St. AC-3-9008

NOTARIES

SIEGEL REALTY  
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY  
4850 Newport AC-2-1151

OPTOMETRISTS

JOHN DAVIS LONG, O. D.  
1370 Rosecrans AC-3-3114

STANLEY R. COBB, O. D.  
1952 Sunset Cliffs  
AC-2-3039

SCHOOLS

Nursery to First Grade  
Little Tots  
Nursery School  
4972 Santa Monica AC-2-2314

PT. LOMA PLAY SCHOOL  
2 thru 6 yrs.  
2909 Keats (near DeFalco's)  
AC-2-9111

SCHOOLS—Academic

Nursery to 9th Grade  
WARREN WALKER SCHOOL  
4605 Pt. Loma Ave.  
AC-3-3663

SERVICE STATIONS

BILL'S MOBILGAS SERVICE  
Corner Point Loma Ave.  
and Sunset Cliffs, AC-2-4422

SHOE REPAIR

WOOD'S SHOE SERVICE  
4979 Newport AC-2-0165

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322  
2-Way Radios Oper 24 hrs.  
Low, Low Rates - Go Anywhere  
5 can ride for price of 1  
5049 Newport

15—Services Offered

WATER SOFTENERS,  
Sales & Service

DUDLEY PLUMBING  
4950 Voltaire AC-3-7468

17—Child Care

CHILD CARE in my home, Any  
age. AC-3-5104.

BABY SITTER, Experienced.  
Anytime. AC-2-8174.

BABY SITTING. EVENINGS.  
AC-3-1833.

BABY SITTER — Experienced.  
Evenings preferred. AC-3-6133.

CHILD CARE, days \$12 week. My  
home. AC-3-8609.

18—Situations Wanted

BABY SITTING, TYPING. My  
home. 2178 Abbott, Apt. 2.

18A—Help Wanted

DRIVER—Full or part-time.  
ABC Cab Co. 5049 Newport  
Ave.

19—Help Wanted Female

SKIP TRACER — Collection  
clerk. Will train. AC-3-9610.

21—Radio, TV Service

TELEVISION AND RADIO  
SERVICING  
IS OUR BUSINESS

We specialize in Radios,  
record players and car  
radios. All house calls  
in beach area. \$2.50.

POINT LOMA RADIO & TV  
Your Packard Bell Dealer  
AC-2-8378 4875 Voltaire

TV SERVICE. Cash and carry.  
Big Savings. Fast, efficient  
service! Open evenings. Lucky  
Marine Radio, 4733 Point Loma  
Ave. AC-2-3069.

21A—Radio, TV Sales

RENT A TV  
Factory Service, ALL MAKES  
Open evenings.  
BAY TV

2194 Cable AC-2-8447

24—Misc. For Sale

CEDAR WARDROBE  
Used \$25.00

5 pc. CHROME SET  
Used \$24.95

APT. SIZE RANGE  
Used \$29.95

4-FT. BAR, used \$25.00

DESK SECRETARY,  
Used \$49.50

8-ft. G. E. FREEZER  
Used \$149.50

We give Green Stamps

COMMUNITY FURNITURE CO.  
4787 Voltaire AC-3-5714

INLAIN LINOLEUM

Latest Designs by  
ARMSTRONG—including  
CORLON  
FREE ESTIMATES

SHAW'S FURNITURE  
4051 Voltaire St. AC-3-3630

HEADBOARD — New single  
beige leather tufted with new  
box springs and mattress \$31.  
New matching blond chest, \$31.  
Night stand, \$5. Double Holly-  
wood bed with bookcase head-  
board and mattress, \$13. Phone  
AC-2-8298.

2 GIRL'S BIKES—Full size, \$5  
each. Water heater, \$5. Ad-  
justable bed frame, \$4. All good  
condition. AC-2-8607.

THOR THUNDERBOLT Wring-  
er Washer. Works good. \$25.  
AC-2-5541 after 5 and week-  
ends.

DISHWASHER, James Portable.  
Good condition, \$75. Phone  
AC-3-6490.

SALAD MASTER, stainless steel.  
Like new. AC-3-8641, 2101  
Cable.

FLOOR Sample breakfast nooks,  
various sizes and colors, while  
they last, \$49 and up. HI-4-6390.

6 PIECE MAHOG. dining set  
with china closet. Sacrifice  
\$90. HI-4-6390.

5 PIECE Chrome Dinnette set.  
Good condition, \$45.00. Phone  
HI-4-6390.

HOUSEHOLD Furniture, Bar-  
gain. AC-3-1542. 4956 Cape  
May Ave.

BIKE, light, 4 speeds,  
light and generator. 3519  
Quimby. AC-2-4122.

DOUBLE BED size box springs  
and mattress. Like new. phone  
AC-2-2729.

BED DIVAN and Matching  
chair. Nearly new. AC-2-9450.

CRIB and Mattress. Good con-  
dition, \$10. AC-3-3904.

2 CRIBS. Make offer. Good con-  
dition. AC-2-5903.

PERFECTION OIL HEATER.  
Good condition, 3136 Homer.

26—Pets, Supplies

BOXER PUPPIES, Easter Gifts,  
\$35 & \$50. 5116 Long Branch.  
AC-3-8902.

BLACK COCKER PUPS—White  
markings. Males. No papers.  
See evenings and weekend.  
1845 Tustin St. (near Dana Jr.  
High.)

PUPPIES—One half pedigree  
Cocker Spaniel, 2 months, \$5.  
AC-2-4048.

29—Autos for Sale

THE BIG PROBLEM in buying  
a new car are the payments. I  
am driving a new Station wagon  
and it isn't costing me a cent.  
You can do the same. This plan  
is legitimate and approved. Call  
JU-2-4298.

1953 BELEVEDERE HARDTOP  
PLYMOUTH, 1 owner. Like  
new. \$900. AC-3-3746.

1951 MORRIS OXFORD. Good  
condition. Low mileage. \$475.  
Mr. Bowhay. AC-2-3288.

30—Boats For Sale

JIG & PLANK Boat, diesel, re-  
frigerated, fully equipd.  
Ready to go. Phone HI-3-1955.

20-FT. GARWOOD, water sports  
and fishing, excellent. Phone  
BR-7-1704.

REAL ESTATE

REALLY SPECIAL

4 Beautiful large 2 bedroom  
units with hardwood floors, over-  
sized kitchens, 4 garages and  
laundry room right on the  
beach. This property has ten-  
ant appeal because of its con-  
venient location, handsome ap-  
pearance and the fact that the  
apartments are large enough to  
really live in. It has landlord  
appeal because it is easy to care  
for. Has excellent financing, and  
anyone would be proud to own  
it. The garages are constructed  
for building above and the owner  
could put a luxury view  
apartment for his own occupancy  
there, or 2 more rental units.  
Only \$36,500. Total. AND ONLY  
\$5000 DN.

RAINBOW  
REALTY

4785 Narragansett Ave.  
AC-3-1668

2 ON A LOT

Close in Ocean Beach area, front  
house has 2 bedrooms. Rear  
house has 1 bedroom plus at-  
tractive knotty pine kitchen.  
Cash talks on this one. Full price  
only \$10,800. \$5500 financing  
available.

3 B.R., 2 BATH HOME

Freshly painted corner fenced  
lot attached garage. Ideal family  
home close to schools and stores.  
Full price \$12,950. Reasonable  
down.

L. VAN STELLE  
REALTOR

2304 Sunset Cliffs Blvd.  
AC-3-7148

Eve. Phone AC-3-1936

See our TV parade of homes on  
Channel 10 every Sunday 11:30  
to 12:00 a.m.

Pt. Loma 3 B.R. Fmaily Home

\$15,450

Huge living room, view windows,  
enclosed yard, family patio.  
FHA terms. Low down.

ROSECRANS  
REALTY

1205 Rosecrans AC-2-1171

HOME & INCOME

Large 2 bedroom plus 1 bed-  
room, pullman baths, fireplaces,  
garages, lovely fenced yards,  
Small down, \$18,500.

LOUISE B. COCHRAN, Rtlr.  
4026 Wabaska Dr. AC-3-1619



## THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

\$312.00

— IN —

MERCHANDISE and SERVICES

WITH THE

SPONSORING ADVERTISER OF YOUR CHOICE

# SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the Peninsula News Every Week

Copyright 1954 W. J. Rankin

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

- ### Rules of the Booster Slogan Contest
1. Any person is eligible except members of families or employees of The Peninsula News.
  2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
  3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office.
  4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth \$12.00 to the winning contestant.
  5. Any contestant may submit more than one line, if desired.
  6. This contest closes at 1 p.m., Tuesday. All entries must be in the office by that time.
  7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

Print or plainly write the "Booster Slogan" on next line:

Your rhyme or paraphrase on this line.

Name..... Phone.....

Address..... Occupation.....  
Bring or mail this coupon or duplicate on plain paper or post card to The Peninsula News Office. All entries must be in our hands by 1 p.m. next Tuesday. A \$12 certificate will be awarded best judged entry.

## LAST WEEK'S WINNER:

MRS. R. L. McNABB

2222 Ebers St., Ocean Beach

## Winning Slogan:

Enjoy your shopping in stores that are near,  
With bargains and variety each day of the year.

## APARTMENT HOTEL

## Ocean Manor

## Apartment Hotel

Heated Swimming Pool and Ocean Bathing, Fishing, Sun-decks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts., Electric Kitchens, Infra-Ray Heat. 4370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave., AC-2-7901 business

## APPLIANCE &amp; TELEVISION

## Dawson

## Appliances &amp; Television

Leading Brand Televisions & Appliances—RCA, Zenith, TV Rentals  
4940 NEWPORT AC-3-1614

## AUTO PARTS

## Midway Auto

## Parts

## "Auto Parts"

3038 MIDWAY DR. AC-2-1176

## BAKERIES

## Newport

## Pastry Shop

Coffee cake for breakfast is a good bet  
So here's a reminder lest you forget  
We make them for you fresh every day  
Duplicating always the home-made way.  
4953 NEWPORT AC-3-3556

## BEAUTY SALONS

## VERNA'S

## Salon of Beauty

• Verna  
• Mr. Monte  
• Marianne  
1267 ROSECRANS, AC-3-1510

## John's Salon

## of Beauty

Specialist in Personalized Beauty Services.  
3013 ROSECRANS, AC-3-3487

## Raymond's House

## of Beauty

Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.  
"Perfect Haircuts"  
1853 BACON AC-3-7328

## BICYCLES

## AND TOYS

## Gilmore's Bicycle

## and Toy Store

Schwinn Bicycles  
Sales Service  
Wheel Goods, Models, Toys, Sporting Goods.  
Free Pickup & Delivery  
5055 NEWPORT AC-3-3068

## CAFE

## Coffee Cup

Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu \$1.00 to \$1.70. Bring the entire family Child plate 50c. Under New Management.  
1877 BACON AC-3-7017

## CAR WASH

## Midway Car Wash

Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.  
MIDWAY & ROSECRANS AC-2-1372

## CHILDREN'S WEAR AND ACCESSORIES

## Morlin's Tot Shop

Clothing, Shoes, Furniture, Toys, Lavettes, 25 years experience in fitting Children's Shoes. Everything for your Child. Infant to Twelve years.  
1918 CABLE AC-3-3817 taxes

## CLEANERS

## Point Loma

## Cleaners

## "A LITTLE BETTER"

Pickup and delivery service for the entire Peninsula Area.  
3663 VOLTAIRE AC-3-1354

## Regal Cleaners

Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge.  
Drive in Parking, La Plaza Shopping Center.  
1854 1/2 BACON AC-2-9028

## CURTAINS &amp; DRAPERIES

## Joniaux Curtains

## and Draperies

The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.  
1851 BACON AC-3-5465

## DANCE CLUB

## Rock &amp; Roll

## at Rosey's

Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.  
2228 BACON AC-3-9256

## ELECTRICAL CONTRACTORS

## C. O. Carl &amp; Son

Wiring, Fixtures, Repairing Quality work our Specialty. 32 years serving the Peninsula Area.  
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

## "CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

## "ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best, Get Shopping Done with Time to Rest."

## Scotch Electric

Maintenance, Repair, Contracting—Serving the Peninsula Area.  
3020 Midway Drive AC-3-8101

## FLORIST

## Windy's

## Drive In Florist

Flowers for all Occasions—Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.  
"Say It With Flowers"  
3001 MIDWAY, at Rosecrans AC-3-8177

## FURNITURE NEW &amp; USED

## Bacon Street

## Furniture

New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms" is the New "Karpit Squares"—See them Today.  
1884 BACON AC-3-5071

## Community

## Furniture

We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.  
4887 VOLTAIRE AC-3-5714

## GARAGES

## Boech's Service

## MOTOR OVERHAUL

## BRAKES REFINED

## WELDING

## HYDRAMATIC

## A SPECIALTY

4605 VOLTAIRE AC-3-1447

## Stevenson Motors

2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.  
1955 BACON AC-3-7144

## Wheatley's

Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.  
1946 BACON AC-3-0796

## HARDWARE STORE

## Schoen's

## Hardware

HOUSEWARES — GIFTS TOYS

4827 NEWPORT AC-3-6991

## INSURANCE

## Jos. L. Richardson

## Company

Complete INSURANCE Service

1859 CABLE AC-3-3679

## JEWELRY STORE

## Smith &amp; Son

Jewelers Since 1873. 3rd Generation of Watchmakers.  
Our watches include these top names—Longines, Wittnauer, Hamilton, Elgin, Universal, Wyler.  
4831 NEWPORT AC-3-0718

## LAUNDRY &amp; DRY CLEANING

## Pacific Services

Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.  
Quality Shoe Repair  
1910 ROSECRANS, AC-2-6060 (Near Gate 6 NTC)

## LADIES' READY TO WEAR

## Gordon's

Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12 1/2 thru 24 1/2. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.  
4992 NEWPORT AC-3-5277 payrolls

## MARKETS

## Peskin's

## Superette Market

Your Friendly Neighborhood Grocer—Complete Market Service. Finest Quality Meats. Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.  
4705 PT. LOMA corner Ebers

## MEN'S STORE

## Art's

## Store for Men

Visit our Newly Enlarged Store. Complete lines of Quality Men's Wear always on hand. OUR PRICES WILL PLEASE.  
4920 NEWPORT AC-3-8408

## MOVING &amp; STORAGE

## Ocean Beach

## Transfer &amp; Storage

Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.  
5040 NEWPORT OFFICE AC-3-3271 (After 5:30 p.m. and before 8 a.m., call AC-2-7260.) supply

## NURSERIES

## Blue Pacific

## Nursery

Serving the Entire Beach Areas—Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. The Best in the West.  
We give Action Stamps. Free Delivery Service.  
4850 NEWPORT AC-2-1151

## PET SHO.

## Blue Pacific

## Pet Supply

"YOUR PUPPY'S MEAT MARKET"  
U. S. Government Inspected Horse Meat Sold Daily!  
4828 NEWPORT AC-3-0605

## PIZZA HOUSE

## Caporicci's

We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.  
2244 BACON AC-3-9526

## PLUMBERS

## Day &amp; Nite

## Plumbers

Since 1907 Plumbing, Heating, Repairs Disposals  
Automatic Water Heaters  
3006 BARNETT AC-3-8189

## Peck Plumbing

## &amp; Supply

Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.  
4859 VOLTAIRE AC-3-1737 many

## POULTRY

## Zeke's Farmhouse

The Most Unique Poultry House in the West—Get your pickups of Eggs and Chickens. Try our Fresh Country Eggs. Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Home-made Jams. Visit our 1890 Country Store.  
4805 VOLTAIRE AC-2-1626

## REAL ESTATE

## Bay Shore Realty

IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.  
MEMBER OF  
Point Loma-Ocean Beach Multiple Listing Service  
4222 VOLTAIRE AC-3-7141

## Butler Realty

HOMES—BUSINESS PROPERTIES—INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.  
1310 ROSECRANS, AC-3-3165

## RADIO &amp; TELEVISION

## REPAIR

## Luckey Marine

## Radio

Television and Radio Repairs. All Appliances Repaired. Save Money. Bring Your Set in For Faster Service.  
4733 PT. LOMA AVE. AC-2-3069

## RESTAURANTS

## Shelter Island's

## Bali Hai

## BUFFET OR LUNCHEON

\$1.50 Banquets, Dancing Fri. & Sat. Tropical Waterfront View. Dinners from \$2.00  
Adolphe Rempp, Manager AC-2-1181

## SCHOOLS, NURSERIES

## Playhouse Nursery

## School

Ages 2 to 6—Hours 8:45 a. m. to 5:30 p.m. Hot nutritious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.  
4678 Santa Monica AC-2-8418

## SEA FOODS

## Point Loma

## Sea Foods

Fresh Local Fish Daily. We smoke your fish, Fillet and Freezer Wrap. We ship and Ice Fish for Sportsmen. (On the Bay South Side of Sport Fishing Docks)  
2805 EMERSON AC-3-1109

## SELF-SERVICE LAUNDRY

## Ocean Beach

## Self-Service

Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldy Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.  
1959 ABBOTT AC-3-0681

## Ocean Beach

## Laundromat

Let us wash those—  
• SHAG RUGS  
• PILLOWS  
• COMFORTS  
• BED SPREADS  
We can give those Faded Spreads and Rugs a New Look... with Caldy  
1877 CABLE ST. AC-3-1165  
Across from Safeway local

## Voltaire

## Laundromat

Drop Bundles, Self Service, Dry Cleaning, Finished Laundry. Rugs washed and dried.  
4966 VOLTAIRE, AC-2-4671

## SERVICE STATIONS

## Martin &amp; Annable

## SHELL SERVICE

One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries. VOLTAIRE at Sunset Cliffs AC-3-7505

## TEXACO CREDIT CARD HOLDERS

6 Months Credit on all B. F. Goodrich Tire Purchases. No interest or carrying charges. No credit investigation. Special—Four 6.70x15 Goodrich Tires, \$68.00 plus tax and trade-in.

## Tom Smith

## Texaco

4805 W. PT. LOMA, AC-3-3853

## SERVICE STATION &amp; GARAGE

## Hardin Service

## &amp; Omer's Garage

Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.  
4175 VOLTAIRE AC-2-6933

## H. E. Moore

## SINCE 1928

Complete Car Service—General Repairing, Tune-up, Brakes, Carburetor and Distributor Overhauling, Delco Remy and Auto Lite Parts, Lubrication, Mobile Tires and Batteries, Seat Covers, Accessories.  
2918 LYTTON AC-3-3331

## TAILOR SHOP

## Ralph Zampana

We will convert your outdated, Double Breasted Coat into a Smart new Single-Breasted Model for only \$20.00. Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.  
4806 NEWPORT AC-2-6633 improvements

## TAXI SERVICE

## A. B. C. Cab Co.

Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.  
5040 NEWPORT AC-3-8322

## TELEVISION

## SALES (USED)

## TV Liquidators

San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From \$29.95. Open Evenings. 3233 MIDWAY DR. AC-3-1608

## TELEVISION

## SERVICE

## Academy TV

Service for all Makes Television, Home and Auto Radio.  
4145 VOLTAIRE AC-3-6046

## TELEVISION

## SALES AND SERVICE

## Bob Horn

## Television

Now at our Attractive New Location. See the New General Electric Portable TV for as low as \$99.95. Point Loma's Largest and Most Complete Sales and Service.  
1865 SUNSET CLIFFS BLVD. AC-3-3546

## For Personalized

## Service

Call AC-2-5428  
Hours 8:30 a.m. to 10:00 p.m.  
Home Service Calls, \$3.95 (Parts extra)

## Fidelity Radio &amp; Television Service

3444 1/2 MIDWAY DR. AC-2-5428

## TELETRONICS

## for the best in television and radio service

AC-3-3541

## Zenda Television

Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:  
3112 MIDWAY DR. AC-2-0174 HU-8-3858

## TERMITE CONTROL

## Harbor Termite

## Control

Close By Quick Service Point to us, We are on the Point.  
your turn  
012-30V

## VARIETY STORE

## Homer's Variety



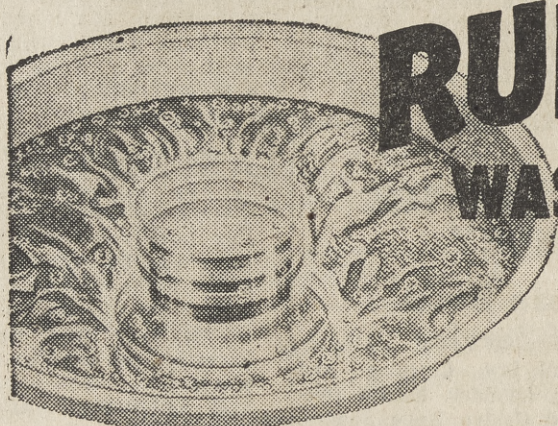


# SPECIAL SALE

**NOW! .. Fully Automatic Washer for only \$189<sup>95</sup> .. 10.1 cu. ft. Deluxe Refrigerator for only \$219<sup>95</sup>!**

**COME IN** —watch us wash nylons, wool blankets, Orlon coats and sweaters with complete safety.

**FRIGIDAIRE'S RUB-FREE WASHING ACTION**



Washes everything—  
but everything—wondrously  
clean without rubbing!

**Here's how it works:** The Pulsator-Agitator plunges up and down, whips soap and water into a super-cleaning combination. Keeps clothes constantly moving under water.

**FAMOUS FRIGIDAIRE FEATURES:**

**Rapidry Spin**—whirls extra pounds of water out of every load.

**Float-Over Rinse**—automatically floats lint and dirt-laden suds up and out of the tub.

**Flexible Controls**—adjust wash cycle and water for load to be washed.

Thousands of swirling, churning currents of hot sudsy water do the whole laundering job—without any mechanical action whatever, to wear the life out of your clothes. Washables last longer—much longer—when washed this no-rub way.

Rub-Free Washing Action multiplies the cleaning power of soaps and detergents, too; uses less water, takes less time than other washing systems.

Come in today, and see this new Frigidaire Automatic in action.

## 2 GREAT FRIGIDAIRE VALUES...

Never Before Have Such Outstanding Values Been Offered.

Come In Today & See One Of The Finest Selections Of Quality Home Appliances.

YOUR BIGGEST BUDGET BUY!

OUR GOLD TAG SUPER SPECIAL

10.1 cu. ft. FRIGIDAIRE Refrigerator

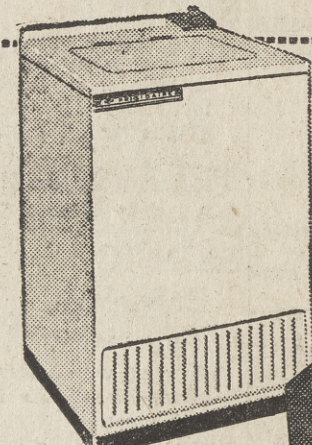
Gives you "Once-a-Week-Shopping" convenience plus—

- FULL-WIDTH FREEZER CHEST
- FULL-WIDTH PORCELAIN HYDRATOR
- FULL-WIDTH CHILL DRAWER
- SMART NEW PINK AND BEIGE INTERIOR
- FAMOUS FRIGIDAIRE COMPRESSOR



Manufacturer's suggested price \$259<sup>95</sup>

**NOW—Our Gold Tag Price to You  
—ONLY \$219<sup>95</sup>**



**SPECIAL! LOWEST PRICE EVER!**

Manufacturer's suggested price \$229.95

\$140

WDS-56

A WEEK

after small down payment



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